

# KEYWORD

BIBLE

DAN PYE





# *The Keyword Bible*



PERIOD TIME PUBLISHING PROGRAM

DAN PYE

PyeroMedia Publications

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## DAN PYE

Founder of [PeriodTimePublishing.com](http://PeriodTimePublishing.com)

Dan is an Amazon Kindle Direct Publishing original.

He has been working with KDP since 2012 and during this time has mastered the art of passive income using Kindle Direct Publishing.

After many years of trial-and-error Dan was able to generate the ultimate success with KDP, which is a life full of joy, abundance, and freedom, with his family, the type of life only a true passive income can offer.

From a regular guy down on his luck and homeless to becoming truly financially free with KDP, now he sits in the top 6% of income earners in all of Australia.

Dan has now decided to share his knowledge and has received great satisfaction in helping to transform others' lives.

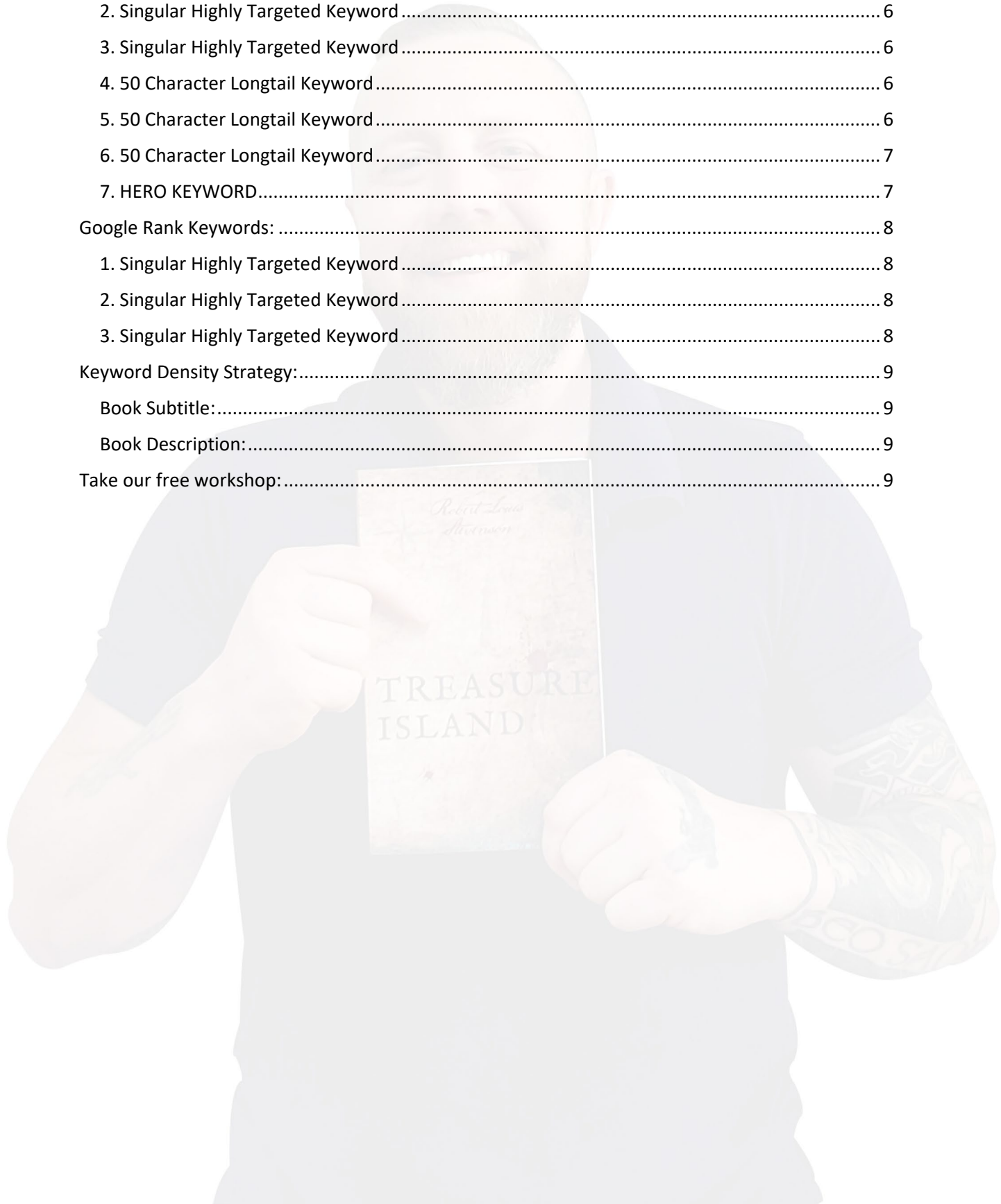
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*Dan has been featured in*



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## Introduction

### Welcome to the Keyword Bible PDF training guide.

This guide serves to solidify the knowledge we gave you about keywords in the 1 hour video training, with this you can check off your strategy as you implement it to ensure that you are following along correctly. This will give you the best chance at ranking your Public Domain books in the short term and also increasing your profits exponentially in the long term.

We have also included some other assets and training videos for your benefit.

Such as our fully detailed one-hour Publisher Rocket training, recap video.

We also have available, a more detailed unredacted keyword bible PDF available to you if you join our workshop training [here](#), it's free and you will also receive our full version of the Niche Ninja and another powerful secret resource.

So, thanks again for showing interest in our training and resources.

To our shared successes.  
Dan

# Keyword Structure - 7 Meta Slots:

What is the strategy here? – We want to rank for low search keywords fast, this will offer you small consistent sales, consistent sales carry you through into the relevance A9 (The Amazon algorithm) looks for and will rank you for your **Hero Keyword** and more competitive keywords in the long term.

## 1. Singular Highly Targeted Keyword

- a. High search
- b. Low competition
- c. High Buying Power

## 2. Singular Highly Targeted Keyword

- a. High search
- b. High competition
- c. High Buying Power

## 3. Singular Highly Targeted Keyword

- a. Low search
- b. Low competition
- c. High Buying Power

## 4. 50 Character Longtail Keyword

- a. High search
- b. Low competition
- c. High buying power

## 5. 50 Character Longtail Keyword

- a. High search
- b. High competition



c. High buying power

## 6. 50 Character Longtail Keyword

- a. Low search
- b. Low competition
- c. High buying power

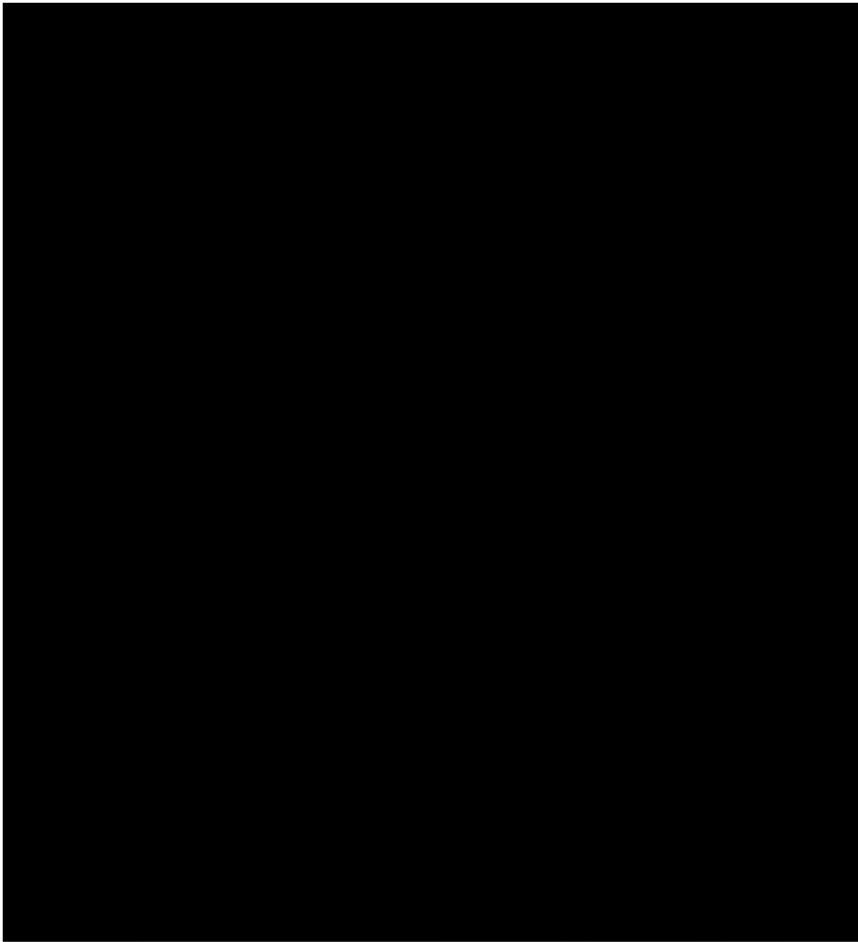
## 7. HERO KEYWORD

- a. High search
- b. High competition
- c. High Buying Power
- d. AMOST IMPOSIBLE TO RANK FOR – Most relevant to your book

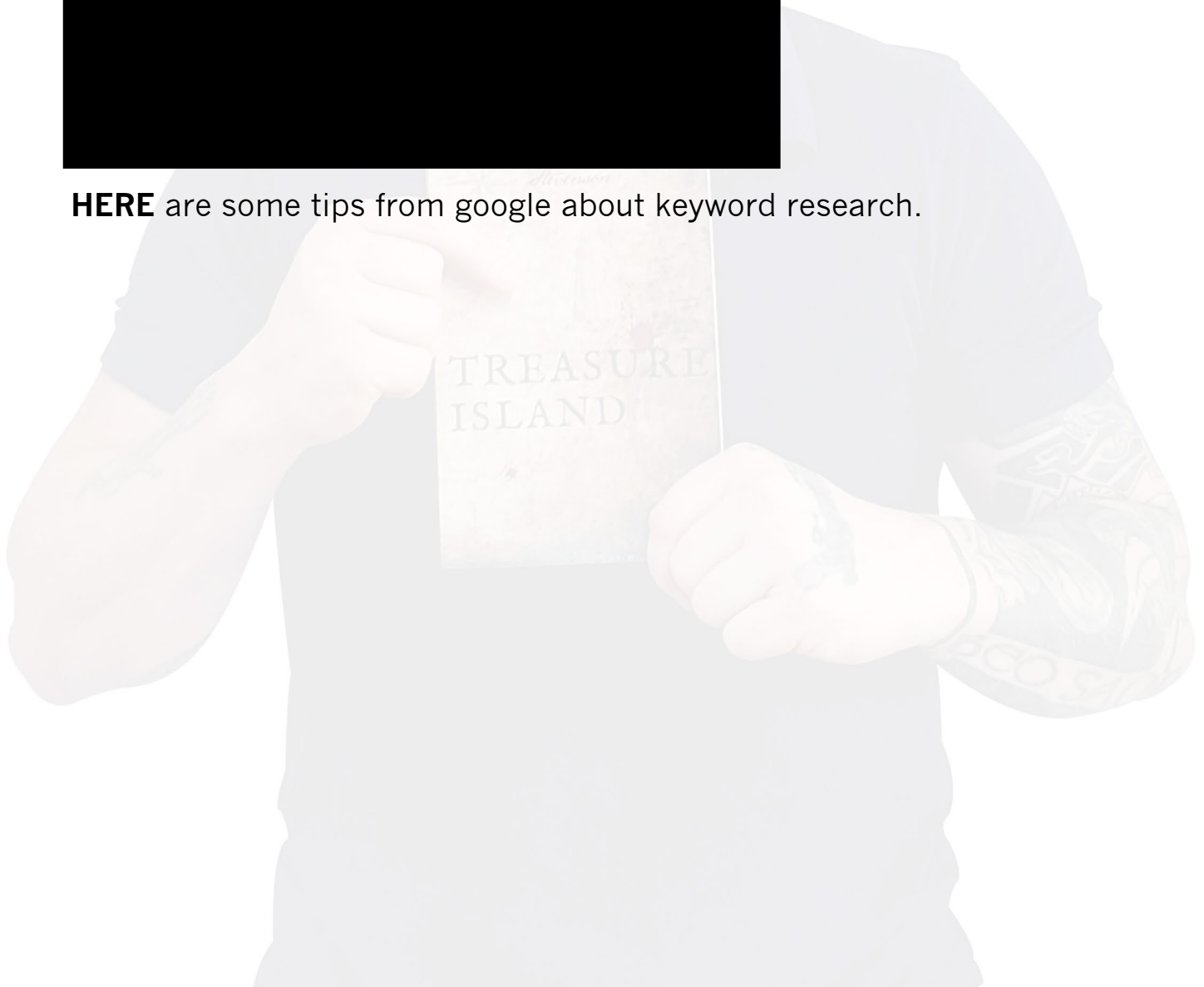
I have included a link to a keyword [recap video](#). This will refresh your memory on the above strategy. Please note this video is hosted in our free Facebook group so you will need to apply for membership if you are not already a member of our community:



## Google Rank Keywords:

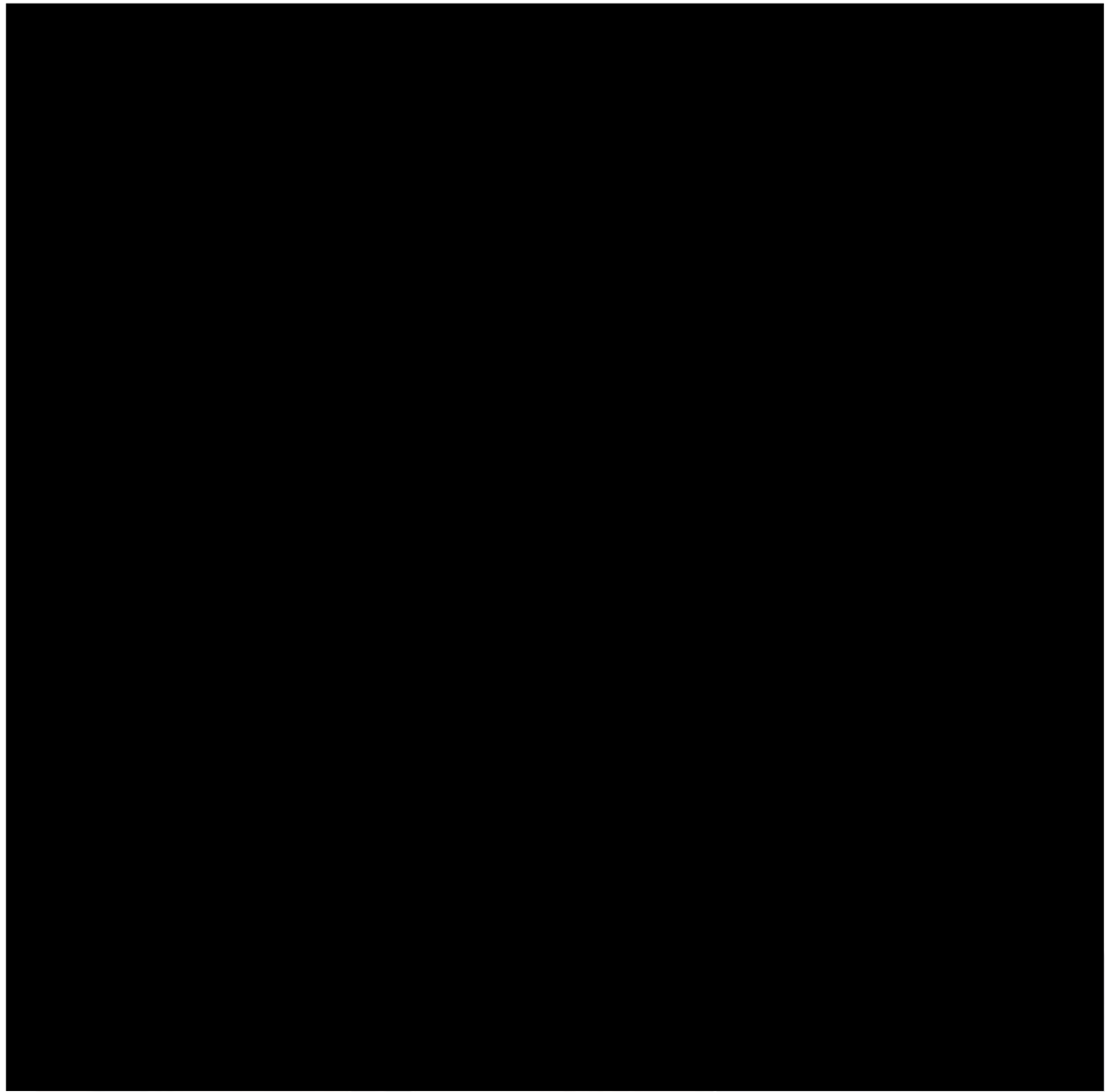


**HERE** are some tips from google about keyword research.





## Keyword Density Strategy:



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